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For Immediate Release

XOOM Energy Is Going Green

Charlotte, NC, October 4, 2012: XOOM Energy's product portfolio is expanding beyond traditional energy. Residential and business customers now have the option to choose renewable energy services that exceed the green energy requirements in the areas where we operate. Customers can select either 35% or 100% renewable energy service based on the level of commitment they want to make to the environment.

Renewable energy is electricity that is produced from sources, such as wind, sunlight and water and has less negative impact on the environment compared to fossil fuels; it produces little or no waste products such as carbon dioxide or other chemical pollutants. And of course it's sustainable; there is no worry of depletion.

Residential and business customers in XOOM Energy's electricity markets - Connecticut, Illinois, Maryland, Massachusetts, New Jersey and Texas, can choose a renewable energy plan that is a month to month rate plan that takes advantage of market-based prices or fixed rate plans that have price stability for the duration of the customer's term. Regardless of market conditions, customers are protected from the uncertainty that comes with energy bills.

"We, at XOOM Energy listen to our customers and want to give them options that best fit their lifestyles, so we added renewable energy to our product offering" Tom Ulry, CEO of XOOM Energy said. "We give customers the ability to choose how green they want to be. Customers can have peace of mind knowing they have made an impact on the environment and made a difference for their families' future. All the small changes can add up to a big impact."

No matter what your budget is, XOOM Energy provides an option. To find a plan that fits their lifestyle or to enroll for service with XOOM Energy, visit xoomenergy.com.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.