



Title: Graphic Designer/Marketing Specialist

Department: Marketing/Product

Leave the shirt & tie routine at home and come work for a progressive energy services company offering natural gas and electricity services across the country. The energy industry is booming and XOOM is growing right along with it. The fact is, when you join XOOM Energy, the opportunities for professional and personal development have very few boundaries. We're looking for individuals that are ready for a challenge, willing to jump in and be a team player and able to make a difference.

OVERVIEW

The Graphic Designer/Marketing Specialist position will execute the project plans for marketing and corporate communications materials and ensure a creative and consistent look that supports the XOOM Energy's brand. This position will also coordinate the creative design and production of print materials, website design, PowerPoint presentations and the materials to support all marketing initiatives, with a heavy emphasis on website design.

The Graphic Designer/Marketing Specialist position will be key member of an in-house creative team. This position will lead production of web sites, email campaigns, video/multimedia communications, webinars, and printed collateral.

MAJOR TASKS/EXPECTATIONS

- Manage and monitor XOOM's external web sites, including channel partner sites, including branding, images, announcements, promotions, profiles, location specifics and other marketing objectives.
- Design, write and create communication pieces, signage, event logistics, emails, printed collateral, PowerPoint presentations, training, etc.
- Copywriting of XOOM's marketing internal and external communication including email offers, collateral, etc.
- Partner with department leaders to support needs of individual departments including Operations, Retail, Education and Salons.

- Communicate and collaborate with external partners and vendors regarding projects, partnerships, deadlines, and logistics.
- Other duties and responsibilities as needed.

FUNCTIONAL PREREQUISITES

- Bachelor's degree in Marketing or Graphic design required
- Minimum of 5+ years' experience in graphic design and marketing
- Excellent written communication and project management skills
- Front-End Developer experience
- Has worked with and has knowledge of Responsive Design websites
- Proficient with CSS and JQuery (JavaScript), comfortable with researching and implementing new ideas
- Passionate, energetic, and highly motivated to help a company win in a competitive, dynamic, and fast-paced environment
- Proficient with CSS, JQuery (JavaScript) PowerPoint, Photoshop, InDesign, Illustrator
- Comfortable with researching and implementing new ideas
- Experience working in a digital environment (websites, emails, and social media)

Additional Requirements

- Great sense of humor
- Competitive Spirit
- Inquisitive mind
- Desire to roll up your sleeves and dig into the work

XOOM Energy is an Equal Opportunity Employer.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. To perform this job successfully, an individual must be able to perform each essential function satisfactorily. The requirements listed are representative of the knowledge, skill and/or ability required.