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For Immediate Release

XOOM Energy Offers Value to Big Businesses in Michigan

Charlotte, NC, December 13, 2011: As businesses prepare for a new year, they now have a new choice to make that may affect their bottom lines: XOOM Energy has now launched its Big Business Program to large businesses in Michigan.

XOOM Energy launched in Michigan earlier this year, giving residential and small-to-medium business customers more options for their natural gas needs throughout the Michigan Consolidated Gas Company (MichCon) and Consumers Energy markets. Now big businesses in those same areas can get more value for their energy needs by signing up with XOOM Energy.

Large businesses, including major office buildings, processing plants, government facilities, warehouses and franchises, can get a customized quote from XOOM Energy for their service. Any business that spends \$2,000 to \$35,000 per month on the commodity portion of their energy bill is eligible.

“We enjoy the relationships that we have made with the cities and towns across Michigan,” Tom Ulry, CEO of XOOM Energy said. “XOOM Energy already provides reliable service to residences and small businesses, and we are proud to extend our value to the big businesses that call Michigan home.”

Deregulated energy markets – ones that allow customers to choose their energy service provider instead of only purchasing through the local utility company – are growing throughout the U.S. And XOOM Energy is in a prime position to purchase energy on its customers’ behalf and have it delivered to its customers – all without interruption in service.

As part of its partnership with big businesses, XOOM Energy allows more than one location to be combined to meet the annual threshold, as long as there is only one financially responsible party for all locations. That means multiple warehouses, government facilities or plant locations can be counted toward the same account.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.