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For Immediate Release

XOOM Energy Offers Fixed Energy Rates and Big Business Program for Texans

Charlotte, NC, March 15, 2012: It's the price you pay for energy today. It's the price you pay for energy tomorrow. And it's the price you will pay for energy two years from now. For XOOM Energy customers in Texas, that price assurance is now a reality.

With XOOM Energy SureLock 24 and BizLock 24, customers in Texas with a fixed rate plan can now lock in their electricity service rates for two years. These plans are available to XOOM Energy customers with fixed rate plans in San Angelo, San Benito, Corpus Christi, Victoria, Alpine, Houston, Dallas/Fort Worth, Odessa, Midland, Meridian, Clifton, West Columbia and Pecos.

"These locked-in features of our fixed rate plans offer extra security to our customers," Tom Ulry, CEO of XOOM Energy said. "Imagine not needing to worry about your energy rates for two years – no matter what fluctuations appear in the market."

XOOM Energy began serving Texas residential customers in November 2011, and small and medium business customers in February. And now XOOM Energy is launching the Big Business Program, large businesses can now get greater value in their energy needs, too.

Big businesses served by AEP Central, AEP North, Oncor, CenterPoint and Texas-New Mexico Power are now able to get more value in their electricity service. With markets that cover areas in San Angelo, San Benito, Corpus Christi, Victoria, Alpine, Houston, Dallas/Fort Worth, Odessa, Midland, Meridian, Clifton, West Columbia and Pecos, XOOM Energy is able to positively affect businesses of all sizes across the state.

Big businesses, including major office buildings, processing plants, government facilities, warehouses and franchises, can get a customized quote from XOOM Energy for their electricity service. Any business that spends \$2,000 to \$35,000 per month on the commodity portion of their energy bill is eligible.

"When we first launched, we said we would go big in Texas, and only a few months later we are able to meet the energy needs of residential, small and medium businesses, and now big business customers across the state," Mr. Ulry said. "We are becoming a vital part of our customers' lives and daily routines."

As part of its partnership with big businesses, XOOM Energy allows more than one location to be combined to meet the annual threshold, as long as there is only one financially responsible party for all locations. That means multiple warehouses, government facilities or plant locations can be counted toward the same account.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.