



Media Contact:

XOOM Energy, LLC
p: 704.274.1450
f: 877.396.6041

13850 Ballantyne Corporate Place
Suite 150
Charlotte, NC 28277

For Immediate Release

XOOM Energy Powers Businesses in the Lone Star State and the Northeast

Charlotte, NC, February 28, 2012: Businesses in Texas can now rely on XOOM Energy for the cups of coffee, global connections and energy needed to power through their working hours. Small and medium businesses throughout the state are choosing XOOM Energy as their electricity provider.

XOOM Energy began serving Texas residential customers in November 2011. Since then, the company has been working on ways to offer its blend of value and quality care to business customers across the state.

XOOM Energy plans are open to small and medium businesses served by AEP Central, AEP North, Oncor, CenterPoint and Texas-New Mexico Power. With markets that cover areas in San Angelo, San Benito, Corpus Christi, Victoria, Alpine, Houston, Dallas/Fort Worth, Odessa, Midland, Meridian, Clifton, West Columbia and Pecos, XOOM Energy is able to positively affect businesses across the state.

“Texas businesses are energy-conscious,” Tom Ulry, CEO of XOOM Energy said. “And they are looking for plans that add value to their bottom lines and daily lives. XOOM Energy has the plans they need.”

“Just a small change can make a big impact in a business,” Mr. Ulry said. “XOOM Energy provides the straightforward method to making energy choices a little easier.”

Like in Texas, XOOM Energy has a new proposition for the small and medium business owners in the Northeast. The energy service provider is now offering energy plans for companies in Connecticut, Massachusetts and New Jersey who need electricity services.

“We have found that our customers in the Northeast want to extend the great value that we already offer their residences to their businesses,” Tom Ulry, CEO of XOOM Energy said. “And XOOM Energy is happy to become a partner to these businesses that are so important to their communities.”

Small and medium business customers who are served by United Illuminating, NSTAR and PSEG Electric can now get electricity service through XOOM Energy. The utilities cover market areas through Connecticut, Massachusetts and New Jersey.

“We are proud to extend our same value and exceptional customer service to the businesses of the Northeast,” Tom Ulry, CEO of XOOM Energy said. “Our expansion into these areas fortifies our commitment to being the reliable energy provider that customers will be proud to bring into their daily lives.”

Businesses who want the security of knowing the price of their energy long term can lock in their rate with a fixed rate plan; and those who want more flexibility can choose a variable rate plan that takes advantage of market-based prices.



Business owners who are interested in making XOOM Energy their service provider can learn more about deregulation, the plan that fits their lifestyle and even sign up for service at XOOM Energy's website xoomenergy.com.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.