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For Immediate Release

XOOM Energy Expands to South Jersey Residents and Illinois Businesses

Charlotte, NC, April 19, 2012: Customers from Camden to Atlantic City can now choose XOOM Energy as their natural gas service provider as the company launches its blend of flexible plans and value in South Jersey. XOOM Energy, one of the fastest-growing energy providers in the U.S., first launched electricity and natural gas services in New Jersey in January.

“From the city streets to the boardwalk, we are ready to serve the residents of South Jersey,” Tom Ulry, CEO of XOOM Energy said. “We have invested the resources to give them the best value in our energy plans, and we know they will see the difference a reliable energy provider can bring to their daily lives.”

Residential customers who are served by South Jersey Gas – a market that includes coverage in Atlantic, Cape May, Cumberland and Salem counties as well as portions of Burlington, Camden and Gloucester counties – are eligible to sign up with XOOM Energy.

New Jersey is a deregulated energy market – one that allows customers to choose their energy service provider instead of only purchasing through the local utility company. And XOOM Energy is in a prime position to purchase energy on its customers’ behalf and have it delivered to its customers – all without interruption in service.

“South Jersey has something for everyone: the shore, the pinelands, the small communities and the large manufacturing centers,” Tom Ulry, CEO of XOOM Energy said. “XOOM Energy is the same: We have a plan to fit everyone’s lifestyle.”

XOOM’s expansion doesn’t stop with South Jersey. Shortly after its debut in Chicago’s residential area, XOOM Energy is proud to now offer energy services to small and medium businesses who call Chicago home.

XOOM Energy, which first entered the Illinois market in February, is offering electricity services to small and medium businesses that are served by ComEd, a market area that includes the greater Chicago area.

And XOOM Energy is in a prime position to purchase energy on its business customers’ behalf and have it delivered to their businesses – all without interruption in service.

“Chicago is home to lots of large businesses, but we wanted to extend our plans to the small and medium businesses first,” Tom Ulry, CEO of XOOM Energy said. “We know that the convenience stores, local restaurants and boutiques make up the heart of the city.”



Businesses who want the security of knowing the price of their energy long term can lock in their rate with a fixed rate plan; and those who want more flexibility can choose a variable rate plan that takes advantage of market-based prices.

“We understand that when someone is running a small business, they need to make smart partnerships,” Mr. Ulry said. “XOOM Energy can be a reliable partner for these businesses and offer them peace of mind when it comes to their energy bills.”

All customers – both business and residential – can learn more about deregulation, the plan that fits their lifestyle and even sign up for service at XOOM Energy’s website xoomenergy.com.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.