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**For Immediate Release**

## **XOOM Energy Invites South Jersey Businesses to Choose Value**

**Charlotte, NC, June 21, 2012:** Small and medium business customers that call South Jersey home can now get more value from their energy service provider with XOOM Energy. The company offers a blend of straightforward energy talk and flexible plans to businesses that want more from their energy service.

XOOM Energy first launched electricity and natural gas services in New Jersey in January. The company then offered natural gas services to residential customers in the South Jersey area. And now, business customers who are served by South Jersey Gas – a market that includes coverage in Atlantic, Cape May, Cumberland and Salem counties as well as portions of Burlington, Camden and Gloucester counties – are eligible to sign up with XOOM Energy.

“The small and medium businesses in South Jersey are the cornerstones of the area’s communities,” Tom Ulry, CEO of XOOM Energy said. “These are the people who are already seeing the positive impact XOOM Energy has had in their homes. Now they want to bring that same value to their businesses.”

New Jersey is a deregulated market where customers are given the opportunity to select their energy service provider unlike in regulated markets where customers are only permitted to purchase from their local utility company. Deregulated markets are increasing throughout the country and XOOM Energy is prepared. XOOM Energy purchases energy for their customers and it’s delivered without disruption to them by their local utility.

“XOOM Energy understands the needs of our business customers,” Tom Ulry, CEO of XOOM Energy said. “That’s why our plans are designed to be flexible and to fit a company’s daily needs without harming its bottom line.”

In addition to small and medium business options, XOOM Energy has solidified its commitment to bring better value to its energy customers by releasing its Big Business Program to South Jersey.

“South Jersey is home for many manufacturing plants, headquarters and warehousing facilities that are looking for more value from their energy service provider,” Tom Ulry, CEO of XOOM Energy said. “These companies are the ones we had in mind when we launched our Big Business Program.”

Big businesses can get a customized quote from XOOM Energy for their electricity service. Any business that spends \$2,000 to \$35,000 per month on the commodity portion of their energy bill is eligible.



“In the short time that we’ve been in the South Jersey area, we’ve been able to touch so many lives,” Tom Ulry, CEO of XOOM Energy said. “And now our customers can reach out to us whether they want better value for their homes, small business or own a franchise.”

Business customers who want to know the price of their energy long term can lock in their rate with a fixed rate plan; and those who want more flexibility can choose a variable rate plan that takes advantage of market-based prices.

**About XOOM Energy, LLC**

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit [xoomenergy.com](http://xoomenergy.com).