



Media Contact:

XOOM Energy, LLC
p: 704.274.1450
f: 877.396.6041

13850 Ballantyne Corporate Place
Suite 150
Charlotte, NC 28277

For Immediate Release

XOOM Energy Sheds Light on Pennsylvania Power

Charlotte, NC, November 19, 2012: XOOM Energy has done it again –they have expanded their footprint by entering into their eleventh state with today’s launch into Pennsylvania’s energy market.

Residential and small business customers in Pennsylvania who are served by PPL Electric now have more choices when it comes to selecting their energy supplier. They can choose an energy plan from XOOM Energy that best suits their energy needs.

Pennsylvania is a deregulated market where customers are given the opportunity to select their energy service provider unlike in regulated markets where customers are only permitted to purchase from their local utility company. Deregulated markets are increasing throughout the country and XOOM Energy is here to offer customers a variety of energy plan options. XOOM Energy purchases energy for their customers and it’s delivered without disruption to them by their local utility.

XOOM’s expanded territory includes central and eastern Pennsylvania. This area of Pennsylvania is familiar with changes and expansion. Allentown was noted as the third fastest growing city in Pennsylvania in 2010. With all the development in the area, customers’ needs change and XOOM Energy is here to partner with them.

“We know how dynamic life can be for residential and business customers in today’s markets,” says Tom Ulry, CEO of XOOM Energy. “So we make purchasing your energy supply simple and easy.”

XOOM Energy offers variable rate plans that fluctuate with the market to coincide with your lifestyle or if you want security and peace of mind knowing what your rate is every day, XOOM Energy offers fixed rate plans. No matter what you prefer, XOOM Energy has an option for any customer.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.