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For Immediate Release

XOOM Energy Big Business Program Launches in Massachusetts and Natural Gas Service in New Jersey Expands

Charlotte, NC, June 28, 2012: From Nantucket to Boston, businesses can now get more value from their energy plans, as XOOM Energy launches its Big Business Program in Massachusetts. The energy service retailer has already provided electricity to residents and small and medium businesses across the state, and it is now ready to offer a new type of partnership to big business owners.

“Big businesses want the same value we have been able to offer Massachusetts residents since we first launched in December – just on a larger scale,” Tom Ulry, CEO of XOOM Energy said. “XOOM Energy has the resources in place to offer customized care to those businesses.”

Massachusetts is a deregulated energy market – one that allows customers to choose their energy service provider instead of only purchasing through the local utility company. And XOOM Energy is in a prime position to purchase energy on its customers’ behalf and have it delivered to them – all without interruption in service.

For its Big Business Program, XOOM Energy provides a customized quote for service. Any business that spends \$2,000 to \$35,000 per month on the commodity portion of their energy bill is eligible – including major office buildings, processing plants, government facilities, warehouses and franchises.

With the release of its program, XOOM Energy will offer electricity service to big businesses that are served by National Grid, Western Massachusetts Electric and NSTAR. The market area covers Boston, Worcester, North Andover, Brockton, Northborough and Nantucket Island, as well as Western Massachusetts including Great Barrington, Hadley-Greenfield, Pittsfield and Springfield districts.

As part of its partnership with big businesses, XOOM Energy allows more than one location to be combined to meet the annual threshold, as long as there is only one financially responsible party for all locations. That means multiple warehouses, government facilities or plant locations can be counted toward the same account.

“We take a look at the total energy picture,” Mr. Ulry said. “Whether you have one centralized location or you have franchises across the city, county or state, XOOM Energy can give you the reliable energy you need to keep your business up and running.”

For New Jersey residents, choosing an energy service provider just became simpler, as XOOM Energy brings its reliable service and peace of mind to more areas of the state.



Since XOOM Energy's first launch in the Garden State in January, residents have been embracing the value and flexibility the company provides its customers. And as the company expands its service area, even more residents can enjoy natural gas services with a reliable provider.

"So many New Jersey residents already depend on us every day," Tom Ulry, CEO of XOOM Energy said. "And we are ready to extend our service to others, helping them cook their meals, heat their water and go about their daily lives."

Residential customers who are served by New Jersey Natural Gas, which covers parts of Monmouth, Ocean and Burlington counties, are eligible to sign up with XOOM Energy.

"New Jersey residents have the freedom to choose the best energy provider for their lifestyle," Mr. Ulry said. "And XOOM Energy has the competitive rates, quality care and flexible plans that fit the bill."

With XOOM Energy's plans, customers who want to know the price of their energy long term can lock in their rate with a fixed rate plan; and those who want more flexibility can choose a variable rate plan that takes advantage of market-based prices.

Customers can learn more about deregulation, the plan that fits their lifestyle and even sign up for service at XOOM Energy's website xoomenergy.com.

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit