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For Immediate Release

XOOM Energy Expansion Reaches its Ninth and Tenth State

Charlotte, NC, March 22, 2012: XOOM Energy has taken its first step into Indiana and Maryland with today's launch into the state's energy market. The energy service provider has made strides over the last few months to create a strong foothold in the Midwest.

Residential customers in Indiana who are served by NIPSCO can now choose a natural gas energy plan that best suits their needs. The market area covers communities in Northern Indiana, including counties that border Illinois, Michigan and Ohio where XOOM Energy already has a strong presence.

Residential customers in Maryland who are served by the Potomac Electric Power Company (Pepco) can now choose an electricity energy plan that best suits their energy needs. The market area includes Montgomery and Prince George counties.

In deregulated markets customers are given the opportunity to select their energy service provider unlike in regulated markets where customers are only permitted to purchase from their local utility company. Deregulated markets are increasing throughout the country and XOOM Energy is prepared. XOOM Energy purchases energy for their customers and it's delivered without disruption to them by their local utility.

"The daily discussions that we have with customers demonstrate how prominent energy is in people's minds," Mr. Ulry said. "We are proud to give people a way to be proactive and take charge of their energy service."

"Since our initial launch last year, XOOM Energy has quickly become synonymous with reliability. When you add our quality care and service to that, you have a winning combination for our customers." Tom Ulry, CEO of XOOM Energy said.

"We're looking forward to extending our energy plans to our friends in Indiana," Tom Ulry, CEO of XOOM Energy said. "We know from our other launches in the Midwest that our customers are searching for a reliable energy provider. We are ready to serve them."

"We are proud to have Maryland as our tenth state," Mr. Ulry said. "But we still have future expansion in mind and many more customers to serve."

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.