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**For Immediate Release**

**XOOM Energy Offers Power to More Than 5 Million Illinois Residents**

**Charlotte, NC, March 16, 2012:** XOOM Energy now has the capacity to reach 5.4 million residential customers in Illinois. With the energy supplier's latest launch into the greater Chicago area, XOOM Energy will offer electricity services to 70% of Illinois residents.

XOOM Energy entered the Illinois market in February by offering natural gas services. Now, residential customers who are served by ComEd – which includes the greater Chicago area – can now choose an energy plan that best suits their lifestyle.

Deregulated energy markets – ones that allow customers to choose their energy service provider instead of only purchasing through the local utility company – are becoming more prominent in the U.S. XOOM Energy is in a prime position to purchase energy on its customers' behalf and have it delivered to its customers – all without interruption in service.

"XOOM Energy is pleased to offer both electricity and natural gas services to our customers in Illinois," Tom Ulry, CEO of XOOM Energy said. "We've been working hard to establish the relationships necessary to launch to a larger population in the state, knowing that the residents there want more choices in their energy plans."

Customers who want the security of knowing the price of their energy long term can lock in their rate with a fixed rate plan; and those who want more flexibility can choose a variable rate plan that takes advantage of market-based prices.

"With the addition of this new market, we've now gotten a strong foothold in the Midwest," Mr. Ulry said. "And we intend to be there for our customers to rely on through the years."

Customers can learn more about deregulation, the plan that fits their lifestyle and even sign up for service at XOOM Energy's website [xoomenergy.com](http://xoomenergy.com).

**About XOOM Energy, LLC**

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit [xoomenergy.com](http://xoomenergy.com).