



**Media Contact:**

XOOM Energy, LLC

p: 704.274.1450

f: 877.396.6041

13850 Ballantyne Corporate Place

Suite 150

Charlotte, NC 28277

**For Immediate Release**

**XOOM Energy Gains Ground with Commercial Sales Accounts**

**Charlotte, NC, June 18, 2012:** With XOOM Energy primed to offer customers energy services in more than 40 markets across 14 states, the company needed a charismatic leader to stay focused on its commercial accounts. XOOM Energy has found that leader in Chris Smith as its new Vice President of Sales.

Mr. Smith will be responsible for all sales-related functions at XOOM Energy; however, his initial focus will be on commercial consumer accounts.

“We’ve become adept at giving our residential customers the flexible packages and quality customer service they are looking for in an energy service retailer,” Tom Ulry, CEO of XOOM Energy, said. “Now we are ready to devote resources to our commercial accounts and become true partners with them in their daily operations.”

Mr. Smith has had many opportunities to work with commercial accounts before taking his position at XOOM Energy. As a leading contributor to Hudson Energy Service’s sales growth, Mr. Smith oversaw a strategy that enabled Hudson to engage with hundreds of agents, turning the company into a highly successful energy retailer. XOOM Energy looks forward to Mr. Smith devoting his unique blend of skills to lead their commercial sales efforts.

“XOOM Energy adds value to its customers’ lives by giving them a choice in their energy needs,” Mr. Smith said. “And now we are in a great position to give that same opportunity to our commercial accounts. XOOM Energy could be one of the smartest business partnerships a company can make.”

In addition to his successes with Hudson Energy Service, Mr. Smith spent time with Direct Energy where he was responsible for indirect sales operations. He also held a leadership role with indirect sales at First Choice Power before it was acquired by Direct Energy.

**About XOOM Energy, LLC**

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit [xoomenergy.com](http://xoomenergy.com).