



Media Contact:

XOOM Energy, LLC
p: 704.274.1450
f: 877.396.6041

13850 Ballantyne Corporate Place
Suite 150
Charlotte, NC 28277

For Immediate Release

XOOM Energy Delivers Help and Hope with Food Donations

Charlotte, NC, June 26, 2012: One dollar can purchase a cup of coffee, a lotto ticket or even a newspaper. For the Second Harvest Food Bank of Metrolina, \$1 will provide 7 pounds of food. XOOM Energy, one of the fastest-growing energy retailers in the country, knows that dollars can add up to make a big difference.

Headquartered in Charlotte, NC, XOOM Energy sponsored a food drive for the food bank, whose mission is to end hunger. At the end of the month-long drive, XOOM Energy delivered two truckloads to the Second Harvest Food Bank of Metrolina – comprising more than 2.5 tons of food donations.

“As an energy retailer, we are involved with our customer’s daily lives,” said Tom Ulry, Chief Executive Officer. “And we want to make an impact in our hometown as well. We know that the little things – saving a few dollars on a bill, using green energy when available, and taking care of our community – can really make an impact in the long term.”

The Second Harvest Food Bank of Metrolina is devoted to wiping out hunger – especially among children at risk. With 15.7% of the organization’s service area population living in poverty, almost 185,000 children and seniors are affected. The organization takes measures to not only solve the immediate problem, but invests in education and outreach programs that have long-term effects. The food bank relies on local companies, like XOOM Energy, to aid their efforts.

To complete its food drive, XOOM Energy held a contest between teams to see which team could collect the most food and household items.

“We’re a pretty driven group, so it was fun to compete against each other to see who could bring in the most food,” said Ulry. “But when the contest was over and we saw all the donations gathered in one place – it made us really think about what we can do with just a little bit of time and effort.”

The Second Harvest Food Bank of Metrolina will distribute the donations through its main warehouse in Charlotte to the surrounding area through soup kitchens, emergency pantries, emergency shelters, low-income day cares, senior programs and group homes.

“The contributions of XOOM Energy were really exemplary for their first food drive, and we hope that this will be the beginning of a long-lasting relationship, said Kay Carter, Executive Director of Second Harvest Food Bank of Metrolina. “We hope that more companies step up to take care of their communities the way they did.”

About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit xoomenergy.com.