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## For Immediate Release

## XOOM Energy Hosts Fall Festival to Benefit Children in Need

Charlotte, NC, October 18, 2013: XOOM Energy's annual Fall Festival was especially meaningful this year because all the money raised is being donated to a good cause. During the week of October 14<sup>th</sup>, XOOM employees participated in costume contests, a bake sale and a silent auction to raise money for Classroom Central, an organization dedicated to providing school supplies for students, teachers and classrooms in need.

Classroom Central was formed thirteen years ago, with the mission of equipping students living in poverty to effectively learn by collecting and distributing free school supplies. Currently, six school districts (Charlotte-Mecklenburg, Gaston, Iredell-Statesville, Kannapolis, Lancaster and Union) receive supplies that allow teachers to create inviting learning environments and support student's academic and personal growth.

XOOM's Fall Festival kicked-off with a themed costume contest and staff members dressed as notable celebrities such as Lucille Ball (50's Day), Mr. T (80's Day) and Steve Urkel (Jocks vs. Nerds Day) on various days throughout the week. Culinary creativity was on full display during the bake sale and the XOOM team took full advantage of the delicious items provided by various employees. Contributions were also collected from the Silent Auction, where donated items and services of every price point were available for purchase.

By the end of the week, spirits were high and awareness was raised concerning impoverished children in our communities. This donation, coupled with the funds raised over the summer during the "XOOM Sports Shorts" event, brought the total XOOM Energy donation to \$3,000. Given the success of the event, XOOM management looks forward to expanding the Fall Festival in 2014 and looking for other ways to support charitable organizations in our area.

## About XOOM Energy, LLC

XOOM Energy is an independent, national energy retailer who supplies natural gas and electricity to residential and commercial customers in deregulated energy markets across the U.S. – making us one of the largest energy retailers in the country. For more information on XOOM Energy, LLC, please visit <u>xoomenergy.com</u>.